

MODEL OF KEY COMPETENCES FOR INNOVATIVE LEADERSHIP

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Abstract: *Creative and innovative employees need innovative leadership which affirms the freedom of their creation. They need authentic leaders who will activate their overall and creative potential. Authentic leadership is a process of mobilizing, ie. increase of self-awareness and guided creation of their confidence in their own abilities that can produce changes in their environment. Authentic leaders, as highly self-conscious people, encourage personal and professional development of their associates and with optimism and confidence view their overall potential. Creative and innovative partners, who own competence of knowledge workers, they delegate responsibilities and authority, and together with them create a culture of knowledge. Culture of knowledge and innovative management are the strategic framework for achieving long-term competitive viability of an innovative organization. Modeling of key competences for innovative management is the optimal framework for the development and profiling of authentic leadership.*

Keywords: *model of competence, innovative leadership, innovative culture, authentic leadership, knowledge workers*

INTRODUCTION

Leading organizations in the contemporary knowledge society is very complex. Modern organizations, build their success on the effective creation and use of knowledge. By engaging knowledge workers they create new values for the organization, and thereby strengthen its competitiveness. Creative and innovative employees need innovative leadership affirming the freedom of their creation, ie. they need authentic leaders who will activate their overall and creative potential. Authentic leaders, as self-conscious persons, with optimism and

